



Oktoberfest Celebration

Walnut Creek Historical Society

Shadelands Ranch Museum

SUNDAY, October 17th 2021

12:00 pm to 5:00 pm

Dear Community Partner,

The **Walnut Creek Historical Society** is hosting its first Oktoberfest on Sunday, October 17th from 12 pm – 5 pm at the beautiful Shadelands Ranch Museum in Walnut Creek. But, we can't do it alone. We invite your business to partner with the WCHS by joining our team of event sponsors. You'll feel good knowing that all event proceeds are donated directly back to the historical society to support our community and school educational history programs. We are looking forward to a fun community event!

The Shadelands Ranch Museum has been home to the Walnut Creek Historical Society since 1972. The society's mission is to interpret the history of Walnut Creek, preserve historic buildings & sites, offer educational classes and internships to local students, and enhance our downtown with opportunities for visitors to engage and learn about our city's evolution. The Walnut Creek Historical Society is a 501(c) (3), all donations and sponsorships are tax deductible (TID # 68-0016431).

Lederhosen Sponsor Level \$2,500 Limit 3

- VIP table for eight with 24 drink tickets and a platter of special desserts
- Brand/logo exposure through all print, web and social media advertising
- Front entrance signage prior to and during the event
- Logo sponsor banner on gazebo throughout the event
- Live sponsor recognition

Dresden Sponsor Level \$1,500 Limit 5

- Four tickets at a VIP table with 12 drink tickets
- Brand/logo exposure through all print, web and social media advertising
- Front entrance signage prior to and during the event
- Live sponsor recognition

Friend of Oktoberfest Sponsor Level \$500 Limit 7

- Two tickets at a VIP Table with 6 drink tickets
- Brand/logo exposure through all print, web and social media advertising
- Front entrance signage prior to and during the event
- Live sponsor recognition

This is a great opportunity to promote your business, connect with the local community, and enjoy a fun day on the beautiful grounds of the Shadelands Ranch Museum! For more information please contact **Andrea Baldacci** by calling (925) 683-5844 or by email to Andrea@wchistory.org. Please go to our website www.wchistory.org and click on "Events" for more information and updates.

Thank you in advance for helping to make the 2021 Shadelands Oktoberfest a huge success! We look forward to seeing you October 17th!

Prost!

Andrea Baldacci and Teresa Wenzel
Walnut Creek Historical Society Co- Presidents



Octoberfest

Sunday, October 17th 2021

Please return by September 24th

Name: _____ Business Name: _____

Street Address: _____

City: _____ Zip: _____ Contact Phone #: _____

Email Address: _____

Please send high resolution business logo to wchs@wchistory.org or to Andrea@wchistory.org

PLEASE CHECK HOW YOU WISH TO PAY YOUR SPONSORSHIP FEE:

- CREDIT CARD: An invoice will be emailed out once application is submitted.**
Please note that application is not final until fees are paid.
- CHECK: Enclose check with application.**
Please make checks payable to the Walnut Creek Historical Society (WCHS)

The undersigned ("Releasor") hereby agrees to comply with all Summer Market rules (copy attached). Releasor hereby releases, indemnifies and agrees to defend with counsel of the Walnut Creek Historical Society's choice, the Walnut Creek Historical Society, its officers, directors, employees and agents (hereinafter "Releasees" or "WCHS"), from any and all claims, obligations, costs, losses, damages, injuries, attorney's fees, penalties, fines, liabilities, causes of actions, and all other legal responsibilities of any form whatsoever, in law or in equity, arising from or connected with Releasor's participation as a vendor or exhibitor at WCHS's Summer Market. Releasor agrees that the above release provisions are agreeable and that WCHS would have permitted Releasor's participation absent the provisions. This Agreement does not waive rights or claims under federal or state law that cannot be waived by private agreement.

Signature: _____ Date: _____

Submit Applications:

MAIL

WCHS

2660 Ygnacio Valley Rd.

Walnut Creek, CA 94598

SCAN

wchs@wchistory.org

If you have any questions please call Andrea Baldacci (925) 683-5844

For Office Use Only:

Check #/CC: _____ Amt. Paid: _____ Date Confirmed: _____

Confirmation Mailed: _____ Initialed: _____